

## **CONTACTS**



Isabela, Philippines



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## **SKILLS**

- ► Web Development:
  WordPress, HTML, CSS, JavaScript, PHP
- ► Graphic Design:
  Adobe Photoshop, Illustrator, Figma
- ► SEO & Marketing:
  On-page SEO, Google Analytics,
  Social Media Marketing

## **EDUCATION**

Primary

San Fermin Elementary School Brgy. San Fermin Cauayan City, Isabela

Secondary

Cauayan National High School Brgy. Turayong, Cauayan City Isabela

## Marlon L. Bangkil WordPress Developer

### PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 6 years of experience in building and customizing WordPress websites, coupled with 5 years of experience in graphic design and 5 years of experience in video editing. Skilled in creating responsive, SEO-friendly websites, enhancing user experience, and optimizing site performance. Adept at designing visually appealing graphics, editing high-quality videos, and implementing SEO strategies to improve search rankings and online visibility. Passionate about delivering engaging digital experiences that drive traffic and conversions.

## Work Experience

# Senior WordPress Developer Upwork | Nov. 2019 - Present

- Developed and maintained custom WordPress themes and plugins for diverse clients.
- Enhanced website performance, improving page load speeds by 30%.
- Designed visually compelling graphics and UI components.
- Optimized sites for SEO, increasing organic traffic by 40%

## Graphic Designer

Upwork | Oct. 2021 - Present

- Designed marketing materials, social media graphics, and branding elements.
- Built and customized Illustrator Design for the client website. for small businesses and startups

### **PROJECT**

#### **E-commerce Website for Auto Parts**

- Designed and developed a WooCommerce-based

### Private Social Newtwork for Nunchaku Community

 Develop a private video sharing website using wordpress for the Freestyle Nunchaku Community